

UNITED STATES DISTRICT COURT  
FOR THE  
DISTRICT OF MASSACHUSETTS

FIRST PIONEER FARM CREDIT

Plaintiff

v.

FIRST PIONEER CREDIT UNION

Defendants

CIVIL ACTION NO. 04-12508 GAO

**DEFENDANT'S PROPOSED TIMETABLE FOR COMPLETION OF NAME CHANGE**

The Defendant, First Pioneer Credit Union, proposes the following deadlines to complete the name change:

|                      |   |
|----------------------|---|
| July 4, 2005         | Discontinue all Radio Advertising campaigns;  |
|                      | Discontinue use of First Pioneer name at all trade shows;   |
| July 8, 2005         | Newspaper publication of name change in accordance with Secretary of State's requirements;  |
| July 11, 2005        | Final filing of name change with Secretary of State's office with evidence of publication of name change;                             |
| <i>July 12, 2005</i> | <i>No new contracts for print advertising.</i>  |
| July 15, 2005        | Final Board approval of new logo design;  |
| July 18, 2005        | Written request to Wal-Mart for approval of in-store branch signage change;   |
| September 1, 2005    | Internal and External sign change complete ( <del>Wal-Mart location as soon as reasonably possible upon approval by Wal-Mart</del> ); |
|                      | Discontinue all print advertising;  |
| September 15, 2005   | Discontinue use of First Pioneer name on all letterhead, legal forms, brochures, and other printed material and promotional items;    |
|                      | Website redesign complete and implemented   |

*7/5/05 as amended,  
So ordered,*

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D.I.*


November 15, 2005 Visa and Debit Cards reissued to reflect name change

Respectfully submitted.

DEFENDANT

FIRST PIONEER CREDIT UNION

By its Attorneys,



Kevin C. Cain, BBO # 550055  
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Dated: July 5, 2005

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true copy of the above document was served upon all counsel of record by hand this 5th day of July 2005.

Steven M. Cowley, Esq.  
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